

JR PROMOTIONS LLC

OUTDOOR ADVERTISING

(812) 379-2173

Outdoor

Posters

Artwork set up CMYK color profile. At reduced scale of 1" = 12", file size should be 300 dpi. Board size is 10'5" x 22'8"

Bulletins

Artwork set up CMYK color profile. At reduced scale of 1" = 12", file size should be 300 dpi. For vinyls we use an 8" bleed at full-size, 4" on each side, this can be added at time of printing as well. If bleed is included in file, indicate image crops.

Digital

Artwork set up RGB color profile. File should be sized to exactly 1508 pixels wide by 416 pixels tall at 72 dpi. File Type: JPG.

Types of Electronic Art Accepted

Drawing applications: Adobe Illustrator CS3, Adobe Acrobat. All fonts should be embedded or converted to curves.

Photo applications: Photoshop CS3. Rasterize all type layers.

File Types: AI, PSD, PDF, JPEG, TIF, EPS. All fonts should be embedded.

General Guidelines

If PMS colors are used within 4/c process file, indicate each PMS color used to insure proper color matching. If color match proof is required please specify when sending art file. Note: not all PMS colors match using 4/c process. Files must be proportionate to final output size. Specify final size and percentage of enlargement.
